

MEHAK KHULLAR

MULTIMEDIA MARKETING SPECIALIST

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TRILINGUAL STORYTELLER WITH GLOBAL EXPERIENCE IN MULTIMEDIA MARKETING, FILMMAKING & PHOTOGRAPHY

SKILLS	<p>SOFTWARE: Adobe Premiere, Final Cut Pro, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Muse, DaVinci Resolve, Microsoft Excel, Microsoft Word</p> <p>PRODUCTION: Video Production, Directing, Editing, Videography, Photography, On-Camera Talent, Vendor Management, Budget Management, Production Scheduling, Scriptwriting</p> <p>ART: Painting, Printmaking, Graphic Design, Graffiti, Sketching, Sculpture</p> <p>LANGUAGE: English, Hindi, Punjabi</p>	
EXPERIENCE	<p>Magazine Cover Photographer <i>Best Version Media</i> Walnut Creek, CA 2024 Cover photographer for Northgate Living Magazine which is distributed monthly to over 3500 homes in the Northgate community of Walnut Creek, CA</p> <p>Social Media Intern <i>Ariat</i> San Leandro, CA 2022 Video editor for social media content. Contributed to competitive social analysis efforts, paid social, community management, on-site shoots and video ideations</p> <p>Visual Content Producer/Storyteller <i>Life Chiropractic College</i> West Hayward, CA 2019 – 2020 Filmmaker and photographer for the marketing team. Produced narratives for both internal and external campus stakeholders. Assisted with social media content</p> <p>Video Content Specialist <i>Verizon</i> San Francisco, CA 2017 – 2018 Executed diverse technical responsibilities in an Operations Center, encompassing video metadata management, incident tracking, troubleshooting, and ticket status communication. Monitored live sports streaming on go90</p> <p>Production Assistant <i>Pedersen Media Group</i> San Francisco, CA 2017 Facilitated production processes by managing locations, project logistics, pre/post-production, and creative contributions</p> <p>Production and Media Roles <i>Academy of Art University</i> San Francisco, CA 2016 – 2017 <i>Senior Producer/Television Host:</i> Conceptualized and produced a multi-part television series, including scriptwriting and graphic design. <i>Producer, Videographer, Editor:</i> Crafted a promotional film highlighting the Annual International 24-Hour Animation Competition. <i>Camera Operator:</i> Managed camera operations for live-streamed NCAA basketball games, eSports events, and the NxtUp Film Festival.</p> <p>Videographer & Editor <i>Fairytale Weddings</i> Chandigarh, India 2016 Operated camera, conducted on-camera interviews and edited videos</p>	
EDUCATION	<p>Master of Business Administration in Marketing and MIS Lincoln University, CA 2023</p> <p>Master of Arts Communications & Media Technologies Academy of Art University, CA 2017</p> <p>Certification in Graphic Design <i>BigBoxx Academy</i>, Chandigarh, India 2015</p> <p>Bachelor of Fine Arts Printmaking <i>Government College of Art</i>, Chandigarh, India 2014</p>	
HONORS	<p>Dean's List with a 4.0 GPA Lincoln University, CA</p> <p>Recipient of Board of Trustees Scholarship Lincoln University, CA</p> <p>Top Five Featured Graduates Academy of Art University Commencement</p> <p>Award for Outstanding Achievement Academy of Art University Spring Show</p> <p>Honor of Appreciation NGO <i>Rotaract</i> Volunteer Children's Language Educator, India</p> <p>Honorary Judge Inter-school Art Competition Chandigarh, India</p>	